



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

2808 ERIE ST., S.E., WASHINGTON 20, D. C.
706 SANDERS AVENUE, SCHENECTADY 2, N. Y.

Schenectady 2, New York
March 22, 1952

Station Manager
WHRC
Haverford College
Haverford, Pennsylvania

Dear Sir:

Last fall you received a questionnaire from the Clark Company in regard to a large national advertising account. We are sorry that your answer was received too late to include you in the account, which was for one hundred spot announcements for Life Magazine.

We should like to extend an invitation to Haverford College to rejoin the Intercollegiate Broadcasting System. In addition to technical and programming assistance, the System represents its members for advertising contracts through the Clark Company, and thus WHRC would be included in all future promotions.

We hope to hear from you soon, for we feel that we have real services to offer, and that you will benefit from an association with the Intercollegiate Broadcasting System.

Yours truly,

David W. Borst
Operations Manager

DWB:ehm

